



Lambourn
Trading Co.

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For Immediate Release

LAMBOURN TRADING COMPANY LAUNCHES NEW FAIR-TRADE TEA BRAND ON WEST COAST

Hailing from England, a brand-new 100% Authentic Fair-Trade English Tea Makes Its Way to California for the First Time

San Francisco, CA, January 12, 2011: Lambourn Trading Company is proud to announce the launch of a new 100% Fair-trade tea line from England called English Garden Tea. "This new line represents a new choice for buyers who are looking to supply a quality tea line to their customers while promoting the importance of being a good corporate citizen.", says Jonathan Roll, Lambourn Trading Company's Vice-President of Sales. English Garden Tea is produced in England with 6 years of experience supplying hotels, cafés, restaurants, and many other foodservice end-users. Described as being a modern twist with traditional English flair, English Garden Tea will offer clients an incredible mix of a great quality and beautiful packaged tea line at very competitive prices. "We are very excited about being able to offer this new line to our current customers looking to make a statement, both in terms of look and taste. We acknowledge that the market is demanding more Fair-trade certified products and it is our mission to locate and distribute only the very best of what is available."

The tea and coffee market has been growing in North America but there are signs that Fair-trade certified products are only in their infancy. Lambourn Trading Company will continue to target new markets with high-value products, preferably ones that are certified Fair-Trade. English Garden Tea consists of 9 flavors all of which are certified Fair-trade (<http://www.fairtrade.net/>). Supplied in a variety of formats allows English Garden Tea to fit in to any foodservice requirement.

About Lambourn Trading Company

Lambourn Trading Company is an importer and distributor of coffee and tea products throughout North America. Specializing in wholesale foodservice distribution, Lambourn Trading Company strives to always deliver high-value products in every market they supply. For more information, please visit the company's website at www.ltcdistribution.com